

DEATH TO THIRDEYE

WELL, IT'S BEEN A TRIP. AN EXCEEDINGLY SMALL CAST OF TALENTED INDIVIDUALS HAVE BEEN COLLABORATING IN THE CREATION AND UPKEEP OF THIRDEYE MAGAZINE FOR THREE AND HALF YEARS NOW, BUT IT'S BECOME TIME TO CALL IT QUITS. WE'VE HAD OUR UPS AND DOWNS. WE'VE HAD OUR HITS AND MISSES. WE'VE LEARNED A LOT, INSPIRED OURSELVES, AND HOPEFULLY INSPIRED MANY OF YOU TO DIG A LITTLE DEEPER INTO THE FABRIC OF REALITY. IN MANY WAYS WE WILL BE TREMENDOUSLY SAD TO SEE THE FREE PRINT EDITION OF THIRDEYE GO, BUT WE ARE ALSO EXCITED TO GET ON WITH THE NEXT STAGE IN OUR LIVES. THE FOLLOWING RETROSPECTIVE IS A SMALL ATTEMPT TO CONDENSE THE PAST FEW YEARS INTO A FEW PAGES.

IN RESPONSE TO OUR ANNOUNCEMENT THAT THIS WILL BE THE LAST ISSUE OF THIRDEYE, WE'VE RECEIVED A NUMBER OF KIND LETTERS FROM OUR READERS. EXCERPTS FOLLOW:

"For a couple years I've picked up your magazine when I've found it in Ann Arbor. I've thought: wow, there seems to be a hip and progressive scene up there in and around Traverse City. As a professor of art and design at Saginaw Valley State U., I appreciated the attention to design, and cool illustrations and artists' portfolios. Thanks for nearly four years of publishing you gave to Traverse City and the rest of Michigan. The city, county, or state should fund critical magazines like yours for precisely the positive impression of your area it gave this reader. Best wishes on your new projects and adventures."

-Mike Mosher

"Thirdeye has been a very creative and much needed asset to the area publishing scene – and you'll be missed. I always enjoyed checking out the ads – there are a lot of people out there who believe in Thirdeye's mission. Best of luck in your life and in your future endeavors. I'll miss you...and your leaving is TC's loss."

-Barb Nownski

"I am an occasional traveler through Northern Michigan, and look for your magazine whenever I'm there. I know that you are moving on to other ventures, and adventures, and I just want to say that it's been a fine publication and has really opened my eyes and those of many others. All the best in your continuing journey."

-Trudi Cooper

"Just wanted to say that I'm sorry to hear you are giving up the print publication and distribution of the magazine. I'm also sorry to hear about all the troubles you've had with it in the area. I'm especially sorry that I have not really felt the inspiration to submit anything for publication. I wish all of you the best of luck wherever you go and whatever you do. Take care."

-Max Wolf

"I hope you find/achieve what you guys are looking/hoping for. Good luck out west! Keep your readers informed so those still stuck here can live vicariously through you! Have fun, shake things up. Thirdeye Magazine will be greatly missed."

-Kaitlin B.

"I've picked up your mag almost every time I saw a new issue while leaving my local store. And I enjoyed, and found very educational, many of your articles. It's too bad TC doesn't agree with it, but it is a tourist town. Like any tourist town they're selling an image, an illusion that you can come here to escape the real world for a while. But here lies the problem as you may already know, because Thirdeye puts the real world in your face with not just opinions, but with facts. I'm sorry to see it go, but I will visit the web version often. Good luck to you out west. You've got a great idea, you just need to place to plant it. Thank you for a good mag."

-anonymous

"Thirdeye was becoming a household word in TC and will be missed. I'll try to keep up online but there is something about the print copy that is important to me. Maybe it's being able to hold something, sort of a tactile connection with the print. Or maybe it's just my age. But you have to follow your dreams. Best wishes for wherever your dreams take you."

-Ann Rogers

"Thirdeye hasn't failed. You have supplied perspective to readers and inspiration to challenge the unknown. I can't help but feel uplifted after reading a depressing article on today's society because I think of the hundreds of people reading that very article and coming to a realization. One day this liberal revolution that you have created will bring concrete results."

-Sarah Byers

THIS MESSAGE IS BROUGHT TO BY THE KIND FOLKS THAT CURRENTLY MAKE THIRDEYE POSSIBLE.

"There's nothing like getting up early to deliver the new edition only to discover the printer erroneously included a page from a previous issue. Thankfully our printer graciously reprinted it for free, but for a moment I thought I was going to have an aneurysm. Andy, Sean, Mal and I had fun recycling 10,000 copies of the Bioneers issue to music of the rock-god Dio."

-Jason Glover

"I remember walking through the beer tent at the Cherry Festival handing out issues to drunk people one year with Sean. 'We're not Jesus freaks' was our standard approach line."

-Garret Ellison

"From scrawling entire articles on scraps of paper and post-it notes while hiding from my employer's veritabily Orwellian remote employee surveillance system, to having someone publicly suggest I be castrated for my views expressed in a controversial article, my experience with Thirdeye Magazine has been unforgettable."

-Les Beldo

"Probably one of my fondest memories of Thirdeye was when we were working on the Cave and the Bear layout. Redoing it over and over helped me realize some things are just cursed from the get-go. I still use the term Cave and the Bear to describe a cursed layout that I can't figure what to do with it. I still don't think I could do that story justice."

-Sean Burke

"Ya know, bitching about how big of a pain in the ass such in such publicist was may be the cool thing to do, but the truth is that I was a way bigger pain in the ass for the magazine than it ever was in mine. I held it under the heavy weight of my notorious procrastinatory ways, and it always remained a great opportunity to share what I love doing with whoever would read. Thanks Thirdeye. I heart u."

-Paul Bickler

"I never thought I would be an editor for a magazine, or anything really, but now that I have been doing it for three years, I just can't stop. Anytime I read, whether it be for fun or study, I have to edit the damn thing. I can't help myself and it's freakin' annoying."

-Mallory Glover

"I got jumped once on my way home from the bar. I'm pretty sure I lost the fight... at least that's what my face said. What really made the whole experience great, was at the end the guy yelled to me: 'I bet you're a liberal. I bet you voted for Kerry.' Thanks a lot Thirdeye."

-Andrew Sekora

Please remember to keep checking www.thirdeyemag.com as we continue to develop the new online version of our publication. We will be celebrating our accomplishments at our "Death to Thirdeye" party at Insideout Gallery on Nov. 4th, so come and join the fun.

Over the years this project has continuously evolved. Specifically in the area of graphic design. Our first year was filled with rampant grunge-foolery. Can you say "Holy threshold, Batman!" While we continued to enjoy that classy distressed/worn look, we quickly began to move away from grunge in exchange for a more sleek, clean feel. Not to mention more readable. With the help of a few outside illustrators plus our graphic design crew's endless commitment to perfection, we soon began including our own custom illustrations in exchange for the clipart of the past. The result has been a good year of gorgeous magazines that have stretched our skills to the limit.

<div>TE COVERS: 001 - 022</div>				
Order a complete set of all available issues at: www.thirdeyepublications.com	001. What This Magazine Really Needs is You...	002. Waging Peace Eco Learning	003. Frisbee Golf, Globalization, Abu Ghraib Scandal	004. Bush's T.C. Visit, '04 Voters Guide
005. Buying Local, Pagan Origin of Christian Holidays	006. Biodiesel, School of the Americas, Zapatistas	007. Child Marketing, Manufacturing Consent, Economic Hitmen	008. Food Issue: Pesticides, Factory Farming, GMOs, Totalitarian Agriculture	009. GOP Attacks PBS, Government Surveillance, Intelligent Design
010. State of the Oceans, Desertification, Sulfide Mining, AI	011. Feral Children, Josh Davis Interview, Mental Health Topics	012. Child Marketing, Manufacturing Consent, Economic Hitmen	013. Killer Cola, Abramoff Scandal, Foreign Aid, Earthwork Music	014. Tattoo Issue: Biomechanical Soldiers, U.S. Imperialism, News Junkie
015. Weaponization of Space, Killology, Rachel Corrie, Net Neutrality	016. Bioneers Issue: Kenny Ausubel Interview, Articles by Local Bioneers	017. Marijuana Policy, Dumpster Diving, DIY, David Bazan Interview	018. International Issue: Chavez, Icelandic Music, Today's Vietnam	019. Climate Change Denial Exposed, Immediate Withdrawal, Overpopulation
020. PETA Exposed, Women's Self Image, Atheism, Depleted Uranium	021. War Issue: The Cost of War, Techno-fetishism, Apathy Made Easy	022. Confronting Creationism, Apocalyptic Obsessions, Meaning of Life	<div>TE PHOTOS: 2004 - 07</div>	
A small collection of photos over the past three years.			There's nothing funnier than sending two vegetarians to buy meat.	

DEATH TO THIRDEYE



Mallory & Jason Glover with Jason's mom, Laura, at the Thirdeye release party. Also Jason's 21st birthday.



Garret Ellison getting some editing done on the beach. He also likes long walks...



Coleen Kolarik (lent her sewing prowess to issue 009 and helped with illustrations) with a drunk Chris Greening (the face on issue 011).



Many a Thirdeye was designed in Detroit, where Sean Burke, Andrew Sekora, & Denise Weissman occasionally lived through the past three years.



Designers Sean Burke & Denise Weissman in Detroit drinking on the magazine... I mean working.



These kinds of photo shoots can be a bit nerve-racking with the Detroit cops having full metal jackets and all.



Bush gets sweaty during his visit to Traverse. Photo by Garret Ellison.



Les Beldo: providing Thirdeye with deep thought since issue 007.



Whoops! Our artistic expression forced some parents to actually parent. Issue 019's cover got Thirdeye banned from more than one establishment.



Taking break at Dungrass Festival to enjoy Greg Brown and Steppin' In It.



Sekora worked on a couple issues via email while he lived in Hawaii.



Andrew and Sean relieve some magazine stress the best way they know how.



After much coaxing and even more alcohol, Denise Weissman finally agrees to eat paper for the greater good.



Vintage terminator? Jason Glover works the Photoshop magic.



Economic hitmen can be brutal. No, officer, the guns aren't real.



After being found on the streets of Detroit. The Power Rangers sword of justice became a regular staple around the TE office. Sound effects kickass!



Halloween at Andrew's house. Mallory as a pirate and Jason as her mermaid. Sexy.



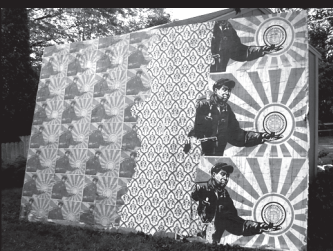
Mallory and Jason manning the Thirdeye booth at Blissfest.



Les Beldo: editor, rock star, or international man of mystery?



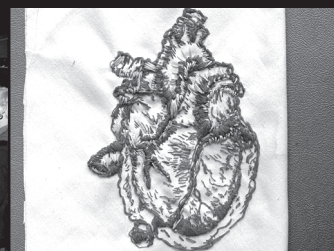
Sean & Garret being chatty cathys during the Bioneers party.



Sekora plus Burke plus a cheap printing place in Detroit equals a masterpiece for our Bioneers fundraiser.



Our one year party went off with out a hitch until our bartender made friends with the floor.



Goddamn, Coleen Kolarik's got heart. A hand-stitched cover? Perhaps the best worst idea Andrew's ever had. If only we had access to a sweatshop...



Precursor of Andrew's illustration on the cover of issue 014. THUG-NASTY!



Here's to the end.